

Tactic 2: Survey Drafting

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Strategic Statement:

Creating surveys that ask students about the current state of the social atmosphere and outdoor activities can help start an initiative to get students outside. Focusing on the statistics of the said survey can help the group understand their mission to keep campus "PAWsitive."

Questions:

1. Is it easy to make friends on campus?

- a. It's easy!
- b. It's alright
- c. It could be better
- d. It's hard

- Value:

- Important to know if people are making friends easily because belongingness promotes positive mental health, physical well-being, and a better focus on learning.
- This can give us an idea on who feels like they are welcome to meet new people and have enough friends on campus.

2. Do you like the social scene?

- a. It's great!
- b. It could be better.
- c. No, not much to do.

- Value:

- This will give us the opportunity to see if we need to do more events to get people to meet one another. Making sure everyone feels welcome in the community is vital to boost their happiness and self-worth.

3. Are there outdoor things to do on campus?

- a. There's plenty
- b. There's some

- c. There's not enough
 - d. There's stuff to do outside?
- Value:
 - Being outdoors improves your mood and reduces stress. Getting involved in outdoor activities can positively relate to academic success, cognitive development, well-being, and leadership.
 - Asking this question will help us better understand if people are getting out and if we have enough outdoor activities.

4. Do you ever use Smith Mall?

- a. Yes
 - b. I want to
 - c. I wasn't planning to
 - d. No
- Value:
 - Smith Mall is a major spot on campus that hardly anyone seems to use, even when it is warm out
 - By seeing the results, we are able to see just how under-utilized Smith Mall is.
 - Smith Mall is an excellent location for hosting events due to its proximity to campus and the greenspace & built in seating it offers.

5. Are the events on campus fun?

- a. They're great!
 - b. They're fine

- c. They could be better
 - d. They're boring
- Value
 - This question is very significant since our goal is to boost student morale.
If students don't think the events UIndy hosts are fun then that's a big problem that needs to be fixed.
 - This can give us an outlook on our school spirit and camaraderie.

6. What is one change that you would like most to see?

- a. More activities/events
 - b. Better academia
 - c. Different food
 - d. Other. Explain:
- Value:
 - The goal of the task is to boost students in a positive way, giving them what they request and need is how we can move towards our goal.
 - This question allows students to voice their issues, needs and desires.

7. How comfortable or safe do you feel here?

- a. Comfortable
 - b. Somewhat comfortable
 - c. Not comfortable
- Values:

- Safety is a big part of a student's overall well-being. Students who feel safe will have better emotional health.
- Understanding if students don't feel safe here will give us an idea that their morale is low.
- Fear may be an underlying cause of the lack of communication.

8. What event would interest you the most?

- a. Talent show
- b. Hammock hangout
- c. Other:

Open Ended Question Ideas:

- What changes would you like to see here at UIndy?
- What do you like most and least about UIndy?